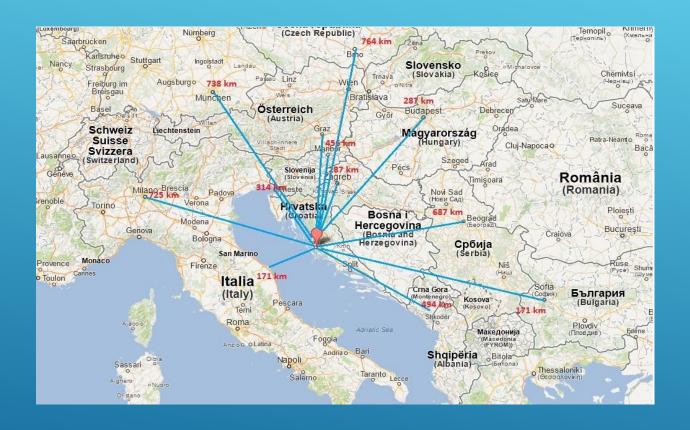






THE EXPERIENCE OF THE CITY OF ZADAR IN LIFE ASPIRE





CITY OF ZADAR

City 75.000; County: 170.000

Zadar – National (Adriatic) traffic HUB;

Good infrastructure and connectivity

NEW PORT GAŽENICA, passengers & ferries: 2,8 mil. Passengers/year, 350.000 cars (8%YG); 600.000 BT of CARGO; home port for CRUSERS

ZADAR AIRPORT

HIGHWAY (direct connecticvity)

LOCAL TRANSPORTATION SYSTEM (bus, taxi, bike-sharing, electric scooters)





REPLICABILITY AND TRANSFERABILITY ANALYSIS IN ZADAR

- Sustainable Urban
 Logistics Study has been developed for the
 Peninsula area
- NEW REGULATION obtained - "Decision on Determination and Arrangement of Traffic in the Pedestrian zone of the Peninsula",









ARRANGING TRAFFIC IN THE PEDESTRIAN ZONE OF THE PENINSULA

- > Started applying new measures
- Analyses of the impact of implemented measures











ARRANGING TRAFFIC IN THE PEDESTRIAN ZONE OF THE PENINSULA

- Analysis of the impact of implemented measures (2018)
- ➤ Logistic analysis and presentation of collected data related to delivery activities in the area of the Peninsula in the city of Zadar (2020)





NEXT STEPS TO IMPLEMENT FOR BETTER TRAFFIC CONTROL

- Due to better traffic regulation in the pedestrian zone, the next step is to set the physical barriers
- Ramps that would work to identify the vehicle or the cards that the delivery company would get to enter the pedestrian zone
- > To adjust surveillance system with national regulations to be able to issue fines











THANK YOU!

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