

BASELINE REPORT

City of Zadar, 2019.



LIFE16
ENV/IT/000004





CITY OF ZADAR

City 75.000; County: 170.000

Zadar – National (Adriatic) traffic HUB;

Good infrastructure and connectivity

NEW PORT GAŽENICA, passengers & ferries: 2,8 mil. Passengers/year, 350.000 cars (8%YG); 600.000 BT of CARGO; home port for CRUSERS

ZADAR AIRPORT

HIGHWAY (direct connectivity)

LOCAL TRANSPORTATION SYSTEM (bus, taxi)



Arranging traffic in the pedestrian zone of the peninsula

- Sustainable Urban Logistics Study has been developed for the Peninsula area
- Analyses of the impact of implemented measures
- NEW REGULATION obtained - "Decision on Determination and Arrangement of Traffic in the Pedestrian zone of the Peninsula",,
- Started applying new measures



Implemented measures

- Video surveillance set for monitoring all entrances to the pedestrian zone on the Peninsula
- Load/unload places as an alternative to the repealed afternoon shift (11 points of transfer, retention time 30 min.)
- The delivery time from 13:00 to 15:00 was terminated
- Using an electric vehicle with special specifications (0-24)



Next steps to implement for better traffic control

- Due to better traffic regulation in the pedestrian zone, the next step is to set the physical barriers
- Ramps that would work to identify the vehicle or the cards that the delivery company would get to enter the pedestrian zone
- To adjust surveillance system with national regulations to be able to issue fines



THANK YOU!

Šime Erlić
Head of department for EU funds
City of Zadar
Tel: 00385 208 005
Mob: 00385 98 962 2918
Mail: sime.erlic@grad-zadar.hr

